

# Silverada Metallic Canvas

## Product Description

Silverada is a 440gsm aqueous “silver metallic” fine art canvas, created from an optimal blend of metallic, silver, and pearlescent surface finishes. This metallic canvas is a revolutionary addition to the industry and can only be found here at Breathing Color. Silverada delivers an extremely high dmax, wide color gamut, and crisp resolution – all characteristics that have become the hallmark of the Breathing Color brand.



## Physical Specifications

|               |                           |
|---------------|---------------------------|
| Material Type | 65% Polyester, 35% Cotton |
| Basis Weight  | 440 gsm                   |
| Caliper       | 20 mil                    |
| Opacity       | 99%                       |
| Gloss (@60°)  | 12.5                      |
| Texture       | Standard                  |
| Whiteness     | .90                       |
| Fabric Weave  | Oxford 2 over 1           |

## Printer Compatibility & Handling

|                                       |  |
|---------------------------------------|--|
| Aqueous Piezo Printer Compatibility   | Epson®, Roland®, Mutoh®, Mimaki®<br><a href="#">View Comprehensive List Online</a>   |
| Aqueous Thermal Printer Compatibility | Canon®, HP®, ColorSpan®,<br>Encad Novajet®   |
| Solvent Printer Compatibility         | N/A  |
| Ink Compatibility                     | Pigment & Dye  |
| Optimal Print Environment             | 70°F (21°C), 30-60% Relative Humidity  |
| Handling:                             | Avoid touching the coated surface. Cotton gloves should be used when handling inkjet coated materials from Breathing Color. <b>Note:</b> coated surface of every roll faces out. |

## Additional Information

|                               |  |
|-------------------------------|--|
| Storage                       | 70°F (21°C) / 50% Relative Humidity; store in original packaging and in a controlled environment |
| Shelf Life                    | Minimum 1 year from purchase date, when stored as specified                                      |
| Lamination                    | Not required; dulls metallic effect  |
| Laminate Compatibility        | Glamour 2 or Timeless by Breathing Color   |
| Print Settings & ICC Profiles | Custom ICC Profile will produce optimum results  |

**Note:** Actual print stability will vary according to media, printed image, display conditions, light intensity and atmospheric conditions. Breathing Color does not guarantee the longevity of prints. For maximum print life display all prints under glass or lamination or properly store them. All of the descriptive information and recommendations for the use of Breathing Color products should be used only as a guide. Furnishing such information and recommendations shall in no event constitute a warranty of any kind by Breathing Color. All purchasers of Breathing Color products shall independently determine the suitability of the material for the purpose for which it is purchased. Seller's and manufacturer's only obligation shall be to replace such quantity of the product proved to be defective. Neither the seller nor manufacturer shall be liable either in tort or in contract for any loss of damage, direct, incidental or consequential (including loss of profits or revenue) arising out of the use of or the inability to use the product. No statement or recommendation not contained herein shall have any force or effect unless in agreement signed by officers of seller and manufacturer.